

## Social Media Policy

### **Purpose**

The Danbury Public Library may sponsor blogs, photo sharing, video sharing, tagged websites, and other social networking sites or applications to further its mission to connect library users and community residents to the world of ideas. The Danbury Public Library's sponsored sites are also a place for the public to share opinions about library related subjects and issues.

### **Library Created Content**

The goals of the Danbury Public Library's sponsored social networking sites are:

- To inform the public about library resources and activities.
- To increase the public's use of library resources.
- To provide additional communication with members of the public.

Publicly posted information will be professional and reflect positively on the Danbury Public Library as well as the City of Danbury, its staff, volunteers, and services. Posted content will relate to library material, books, programs, events, and photos/images or topics that the Library sponsored. Politics, both local and national, will not be discussed. The library will not promote businesses with the exception of those that partner with the library for programs.

Staff shall check facts, cite sources, present balanced views, acknowledge and correct errors, and check spelling and grammar before publishing any posts. The Danbury Public Library reserves the right not to public any post, or remove it later.

### **Comments from the Public**

The Danbury Public Library reserves the right to modify or remove any messages or posting that:

- Use offensive language or hate speech
- Are deemed to be abusive or defamatory
- Violate copyright, trademark right, or other intellectual property right of any third party
- Are considered to be spam or commercial in nature
- Are off topic

Danbury Public Library also reserves the right to edit, modify, or remove any submissions in response to requests for feedback or other commentary. The Danbury Public Library is not obligated to take any such actions, and will not be responsible or liable for content posted by any participant in a Library sponsored social networking service. Social networking services may not be used for commercial purposes or for organized political activity.

Approved by the Board of Directors 1/12/17; Revised 6/11/20